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**CENTRAL ILLINOIS ENDOSCOPY CENTER RECOGNIZED BY LEADING  
GASTROINTESTINAL MEDICAL SOCIETY FOR QUALITY AND SAFETY**

OAK BROOK, Ill. – AUGUST 4, 2010 – The American Society for Gastrointestinal Endoscopy (ASGE), a leading gastrointestinal medical society, has recognized Central Illinois Endoscopy Center in Peoria, Ill., as part of its program specifically dedicated to promoting quality in endoscopy, in all settings where it is practiced in the United States. Central Illinois Endoscopy Center is one of 215 endoscopy units to be granted the recognition since 2009. The ASGE Endoscopy Unit Recognition Program honors endoscopy units that follow the ASGE guidelines on privileging, quality assurance, endoscopy reprocessing and CDC infection control guidelines and have completed specialized training on principles in quality and safety in endoscopy.

“We are honored to be recognized by ASGE for our efforts to enhance quality and safety in our endoscopy center,” said Eli Kuga, M.D. “The program course on improving quality and safety provided us with valuable knowledge to continue to give our patients the safest and best care possible.”

Upon completion of the program, units receive an ASGE “Certificate of Recognition” for promoting quality in endoscopy.

“ASGE is delighted to be recognizing these 215 endoscopy units, whose staff work hard every day to provide high-quality care to their patients in a safe environment,” said Bret T. Petersen, MD, FASGE, chairman, ASGE Quality Assurance in Endoscopy Committee. “There continues to be an outstanding response to this program. We are proud to acknowledge these ASGE members through our Endoscopy Unit Recognition Program for their commitment to promoting the highest standards of safety and quality.”

**About the Program**

To successfully complete the program and receive a Certificate of Recognition, a center must show proof of successful and current accreditation by a recognized accrediting body (AAAH, Joint Commission); sign an attestation affirming that certain ASGE and CDC guidelines are adopted as minimum requirements of the unit policy; and have a representative of the unit complete the ASGE Recognition Course, “Improving Quality and Safety In Your Endoscopy Unit.” The Certificate of Recognition award is granted for a three-year renewable period.

The program is applicable to all settings in the United States where endoscopy is practiced, including office-based endoscopy units, hospital-based endoscopy units, and stand-alone ambulatory endoscopy or surgery centers.

An important component of the program is an educational course that thoroughly reviews related guidelines. Honorees attended the “Improving Quality and Safety in Your Endoscopy Unit” course held in Oak Brook, Ill., in December 2009.

### **ASGE and Quality**

ASGE is the profession’s leader in setting standards of excellence in endoscopy through its safety guidelines and the training of its members so that patients receive the best and safest care possible. The Society constantly reinforces the importance of quality among its members through member communications, such as emails and newsletters, and its CME courses, including “Improving Quality and Safety in Your Endoscopy Unit.”

With a greater 93% patient satisfaction rate, Central Illinois Endoscopy Center provides patients and their families with convenient access to colonoscopies and related procedures in a comfortable and well-equipped environment. Completed in 2008 as part of Illinois Medical Center, it is the newest freestanding facility in downstate Illinois. To reach CIEC, you may call (309) 495-1144 and ask for Executive Director Stu Patty.

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### ***About the American Society for Gastrointestinal Endoscopy***

*Since its founding in 1941, the American Society for Gastrointestinal Endoscopy (ASGE) has been dedicated to advancing patient care and digestive health by promoting excellence in gastrointestinal endoscopy. ASGE, with more than 11,000 members worldwide, promotes the highest standards for endoscopic training and practice, fosters endoscopic research, recognizes distinguished contributions to endoscopy, and is the foremost resource for endoscopic education.*

### ***About Endoscopy***

*Endoscopy is performed by specially-trained physicians called endoscopists using the most current technology to diagnose and treat diseases of the gastrointestinal tract. Using flexible, thin tubes called endoscopes, endoscopists are able to access the human digestive tract without incisions via natural orifices. Endoscopes are designed with high-intensity lighting and fitted with precision devices that allow viewing and treatment of the gastrointestinal system.*